

Monsanto Success Story of PPP maize Aurangabad B 2014

We are very happy to tell you that, we 100% completed PPP maize project of Aurangabad district. *Public Private Partnership for Value Chain Development of Maize in Maharashtra*. We very thankful for gives opportunity to work with government agriculture people. This is first time Monsanto got project business of 1375 hec in Aurangabad B. With Support & coordination of Government agriculture people Monsanto complete successful journey of PPP 2014. Enhanced yield and productivity is a crucial need, there is an urgent need to work together to bring innovations via partnerships between the private and public sector, farmers and government to meet India's agriculture needs through new technology and intervention models.

PPP between the Government of Maharashtra and Monsanto which aims at improving economic self-sufficiency of maize farmers by enhancing maize yields and incomes in Aurangabad districts. Maize is mostly grown in Progressive taluka like Sillod , Kannad, Phulambri & Aurangabad during the Kharif season In view of rising commodity prices, farmers prefer maize as one of the key cash crops. Poor management practices resulted in sub-optimal yields

Monsanto role in PPP

- Provide high-yielding hybrid maize seeds, customized to the respective geographies and agronomic conditions in each taluka
- Assist in the distribution process to beneficiaries identified by the Government
- Provide information to farmers from sowing to harvest; guidance on post harvest care, seed treatment, Mechanical planting, Facilitate Knowledge Sharing Sessions for Department of Agriculture in all taluka.
- Provide end user-industry linkages through maize productivity workshops and procurement facilitation

Introduction of Geography

Village – Hatnoor Taluka – Kannad ,Dist-Aurangabad.

Kannad is second largest corn growing taluka from Aurangabad district, Kannad taluka its self having big corn acreages around 50K Acres (20K Hec). Farmer aware about corn mgt practices but there is big gap in term of yield. So to develop maize productivity we select Hatnoor village from kannad taluka Cotton, Corn, Ginger & Sugarcane these are main crop pattern for Hatnoor Viillage. Hatnoor total arable land is 3310 hec & corn growing area is 880 hec, there is good scope to develop maize productivity.

As per soil condition & irrigation resources provide best suitable hybrid DKC 8101 from Monsanto portfolio. DKC 8101 is medium duration hybrids suitable any soil type produce high yield in drought condition.

Coverage details:

Village Name: Hatnoor Taluka: Kannad Dist: Aurangabad
 No. Beneficiary: 324 Hector: 200 Hec FFS: 10
 High Yielding varieties has been used like DKC 8101.

Activity Details:

- Meeting with Taluka krushi adhikari & Mandal adhikari
- Provide technical training to agricultural assistance because he is our counter part of success project.
- Stared Seed distribution in month of June.
- Started FFS training program to provide seed treatment knowledge to beneficiary to increase the productivity
- Our MDOs vigorously conduct FFS training with government agriculture local staff. Our main objective to show the new management practice to grow the maize productivity
- Completed 10 Mega Field Days
- Conduct post harvest technology training program meeting with End user Procurement company SUGUNA

Below is the Beneficiary list of Hatnoor village:

Farmer name	Fy'13		Fy'14		Difference
	Hybrid	Yield	Hybrid	Yield	
Kilasrao Akolkar	DKC 8101	24	DKC 8101	30	6
Kishor Akolkar	DKC 8101	27	DKC 8101	32	5
Ramdas Khandagale	DKC 8101	28	DKC 8101	31	3
Ramesh Tupe	DKC 8101	25	DKC 8101	29	4

Results & Outcome:

- Maize productions grow by 20% over last year.
- Over all Farmer income analysis compier to Last year average grow by 20%
- Farmer becomes educated about corn cultivation practices and to ensure the varietal performance under proper crop management.
- To educate the farmers about storage quality
- Provide another procurement company to increase the farmer profitability.

Government Officer training Snap:



Seed Distribution Snap:



Seed Treatment Snap:



Farmer Filed School Snap:



Farmer Filed School Snap:



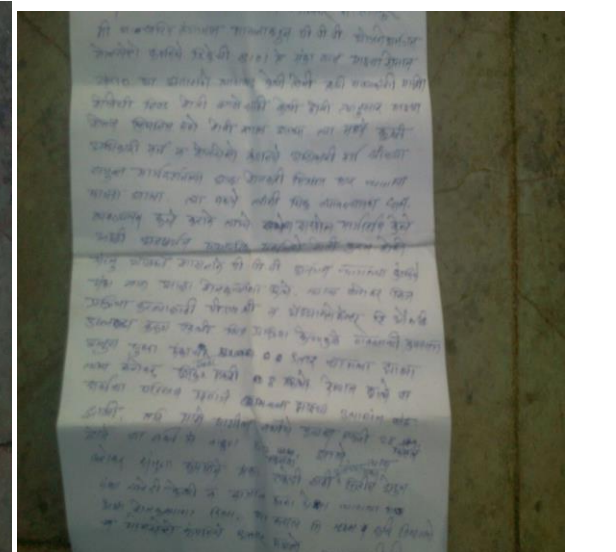
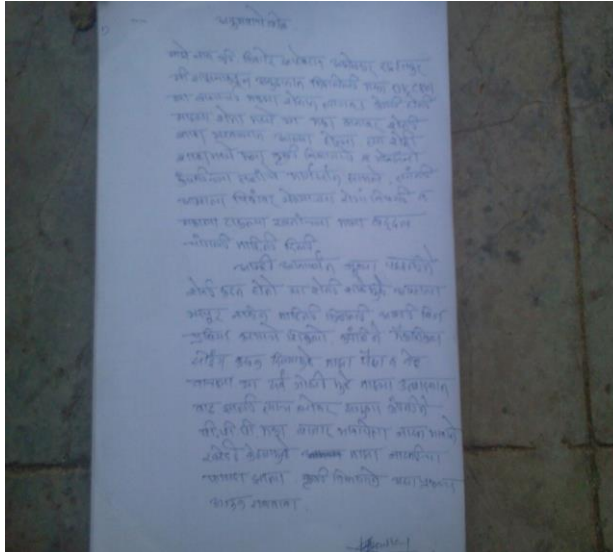
Procurement meeting Snap:




Procurement Snaps :





Written Testimonial Snap:



VDO testimonial:

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